



BOYS & GIRLS CLUBS
OF THE COASTAL PLAIN

2023-2024 IMPACT REPORT



PRIORITY OUTCOMES:

Academic
Success

Good Character
and Citizenship

Healthy
Lifestyles

2,347

YOUTH SERVED, AGES 6-18



68% African American
16% Caucasian
8% Multi-Racial
6% Hispanic
2% Other Race



49% Female
51% Male



94% Free or Reduced Lunch



63% One-Parent Households



41% Households less than \$25,000

OUR MISSION:

To enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens

OUR REACH:



17 Units spanning seven counties (Beaufort, Carteret, Craven, Greene, Lenoir, Martin, and Pitt), dedicated to serving more than 950 members daily from over 95 schools



145,461 HEALTHY MEALS
AND 83,897 HEALTHY
SNACKS WERE SERVED

Sponsored by CACFP and Blue Cross NC

THE CLUB EXPERIENCE

Boys & Girls Clubs, designed for ages 6 to 18, offer essential support during afterschool and summer, providing caring role models, a secure and enjoyable environment, and activities to channel youthful energy



78%

C or above average on their final quarter report card

121K

Economic Impact of Community and Club Service Hours

3,637

hours of Community and Club Service were completed

1,736

engaged in the physical activities through Triple Play Daily Challenges, sponsored by ECU Health

1,673

participated in the homework program called Power Hour, sponsored by TowneBank

PROGRAM HIGHLIGHTS

Healthy Habits

a program that focuses on making choices that support a healthy eating pattern and physical wellness

81% of members stated they stop eating when they are full (up 3% from pre-assessment)

71% of members think about how their choices they make now can affect their health in the future (up 4% from pre-assessment)

SMART Moves: Emotional Wellness

a program that focuses on building the social-emotional skills of self-regulation, impulse control, and stress management

87% of members reported they care what happens to other people (up 3% from pre-assessment)

85% of members show appreciation to others (up 1% from pre-assessment)

2024 YOUTH OF THE YEAR WINNER: IMANI H.

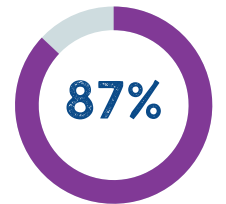
Imani's journey through the Blue Door and her subsequent involvement in the Jack Minges Club showcase her exceptional leadership qualities and dedication to service. Her role as Youth of the Year and President of the Jack Minges Keystone Club highlights her commitment to making a positive impact within her community. Imani's selection to serve on the National Keystone Conference Steering Committee further underscores her leadership skills and recognition on a national level. Her infectious positivity and natural leadership abilities make her a remarkable role model for her peers and an embodiment of the Boys & Girls Club's mission. Imani's continued dedication and enthusiasm are sure to inspire those around her as she continues to shine in her endeavors.



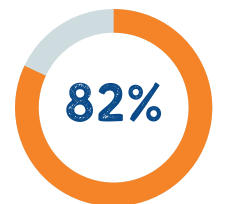
NATIONAL YOUTH OUTCOME INITIATIVES SURVEY



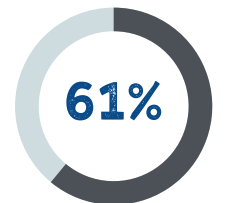
Want to help when they see someone in trouble



When leading a group, they make sure everyone in the group feels important



Expect to complete post-secondary education



Physically active for 60 minutes per day, four days a week