



**BOYS & GIRLS CLUBS**  
OF THE COASTAL PLAIN

# 2023-2024 IMPACT REPORT CRAVEN COUNTY



## PRIORITY OUTCOMES:

**Academic  
Success**

**Good Character  
and Citizenship**

**Healthy  
Lifestyles**

# 346

## YOUTH SERVED, AGES 6-18



**52%** African  
American  
**29%** Caucasian  
**11%** Multi-Racial  
**5%** Hispanic  
**3%** Other Race



**53%**  
Female  
**47%**  
Male



**90%**  
Free or  
Reduced  
Lunch



**65%**  
One-  
Parent  
Households



**36%**  
Households  
less than  
\$25,000

## OUR MISSION:

To enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens

## OUR REACH:

Three Units located in Craven County (Havelock and New Bern), dedicated to serving more than 85 members daily from 22 schools



**14,544 HEALTHY MEALS  
AND 12,449 HEALTHY  
SNACKS WERE SERVED**

Sponsored by CACFP and Blue Cross NC

## THE CLUB EXPERIENCE

Boys & Girls Clubs, designed for ages 6 to 18, offer essential support during afterschool and summer, providing caring role models, a secure and enjoyable environment, and activities to channel youthful energy



# 73%

C or above  
average on their  
final quarter  
report card

# 64K

Economic Impact  
of Community  
and Club  
Service Hours

# 2,040

hours of  
Community and  
Club Service were  
completed

# 240

engaged in the  
activities through  
Triple Play Social  
Recreation

# 171

participated in the  
homework program  
called Power Hour,  
sponsored by  
TowneBank

## PROGRAM HIGHLIGHTS

### Healthy Habits

a program that focuses on making choices that support a healthy eating pattern and physical wellness

**81%** of members stop eating when they are full  
(up 4% from pre-assessment)

**79%** of members think about how the choices they make now can affect their health in the future  
(up 5% from pre-assessment)

### SMART Moves: Emotional Wellness

a program that focuses on building the social-emotional skills of self-regulation, impulse control, and stress management

**87%** of members reported they care what happens to other people  
(up 5% from pre-assessment)

**84%** of members show appreciation to others  
(up 5% from pre-assessment)

## ALUMNI MOMENT: JASON GIBBS

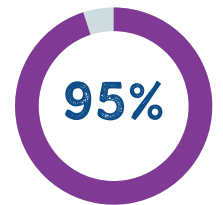
On January 11th, 2024, a momentous occasion occurred as Jason Gibbs, a dedicated alumnus of the 8 Girls Clubs of the Coastal Plain Havelock Unit, was officially sworn in as a City of Havelock Council member. Jason's journey began in September 2009 when he first joined the Havelock Club, and his passion for public service blossomed over the years. Even in his early days at the Club, as far back as eighth grade, Jason demonstrated a fervent commitment to making a difference in his community. Throughout his time at the Havelock Club, Jason tirelessly advocated for causes aimed at enhancing the lives of those around him, setting the stage for his impactful role in shaping the future of Havelock.



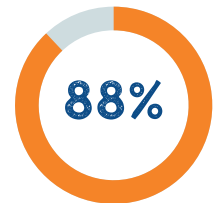
## NATIONAL YOUTH OUTCOME INITIATIVES SURVEY



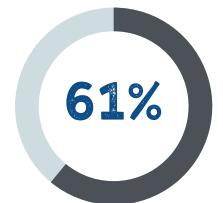
Want to help when they see someone in trouble



Expect to complete post-secondary education



When leading a group, they make sure everyone in the group feels important



Physically active for 60 minutes per day, four days a week



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