



BOYS & GIRLS CLUBS
OF THE COASTAL PLAIN

2023-2024 IMPACT REPORT LENOIR COUNTY



PRIORITY OUTCOMES:

Academic
Success

Good Character
and Citizenship

Healthy
Lifestyles

150

YOUTH SERVED, AGES 6-18



82% African
American
10% Multi-Racial
5% Caucasian
1% Hispanic
2% Other Race



55%
Female
45%
Male



95%
Free or
Reduced
Lunch



64%
One-
Parent
Households



33%
Households
less than
\$25,000

OUR MISSION:

To enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens



**12,770 HEALTHY MEALS
AND 8,545 HEALTHY
SNACKS WERE SERVED**

Sponsored by CACFP and Blue Cross NC

OUR REACH:

Boys & Girls Club of Lenoir County, located in Kinston is dedicated to serving more than 60 members daily from six schools



THE CLUB EXPERIENCE

Boys & Girls Clubs, designed for ages 6 to 18, offer essential support during afterschool and summer, providing caring role models, a secure and enjoyable environment, and activities to channel youthful energy



96%

C or above
average on their
2nd quarter
report card

146

engaged in the
physical activities
through Triple Play
Daily Challenges

144

enhanced Science,
Technology,
Engineering, and
Math abilities
through engaging
in STEM
activities

126

participated in the
homework program
called Power Hour,
sponsored by
TowneBank

58

gained financial
literacy skills
through the Money
Matters program

PROGRAM HIGHLIGHTS

Healthy Habits

a program that focuses on making choices that support a healthy eating pattern and physical wellness

83% of members stated they stop eating when they are full
(up 3% from pre-assessment)

76% of members are confident in their abilities to choose healthy foods
(up 10% from pre-assessment)

SMART Moves: CORE

a program designed to help young people build the social-emotional skills to make health decisions and avoid risky behavior

92% of members stated it is important for them to choose healthy lifestyles
(up 24% from pre-assessment)

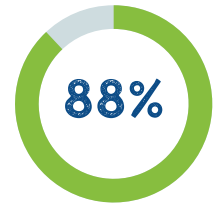
87% of members are certain in their abilities to decide on their health
(up 56% from pre-assessment)

MEMBER IMPACT MOMENT: JUDE

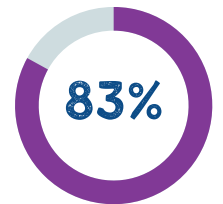
Jude joined the Boys & Girls Club last school year, initially very reserved and timid. At last year's Be Great Breakfast, he surprised everyone by confidently addressing a room full of people, sharing his experience with the Boys & Girls Club. This year, he has excelled in socializing and forming friendships both at the Club and school. Currently, he is getting ready for the 2024-25 Youth of the Year program, participating as a Junior YOY. We are incredibly proud of his achievements and look forward to seeing all that he will accomplish as a valued member of our Boys & Girls Club.



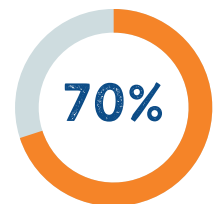
NATIONAL YOUTH OUTCOME INITIATIVES SURVEY



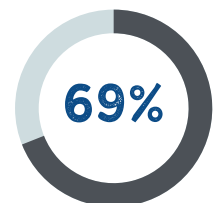
When leading a group, they make sure everyone in the group feels important



Want to help when they see someone in trouble



Expect to complete post-secondary education



Physically active for 60 minutes per day, four days a week



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