



BOYS & GIRLS CLUBS
OF THE COASTAL PLAIN

2023-2024 IMPACT REPORT MARTIN COUNTY



PRIORITY OUTCOMES:

Academic
Success

Good Character
and Citizenship

Healthy
Lifestyles

223

YOUTH SERVED, AGES 6-18



77% African American
14% Caucasian
4% Hispanic
3% Multi-Racial
2% Other Race



41% Female
59% Male



97% Free or
Reduced Lunch



57% One-
Parent Households

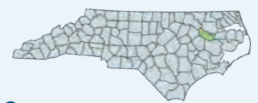


56% Households
less than
\$25,000

OUR MISSION:

To enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens

OUR REACH:



Two Units located in Martin County (Robersonville and Williamston), dedicated to serving more than 85 members daily from seven schools



**12,347 HEALTHY MEALS
AND 4,648 HEALTHY
SNACKS WERE SERVED**

Sponsored by CACFP and Blue Cross NC

THE CLUB EXPERIENCE

Boys & Girls Clubs, designed for ages 6 to 18, offer essential support during afterschool and summer, providing caring role models, a secure and enjoyable environment, and activities to channel youthful energy



80%

C or above
average on their
final quarter
report card

173

enhanced creative
abilities through
engaging art
programs

173

engaged in the
physical activities
through Triple Play
Daily Challenges,
sponsored
by ECU Health

163

participated in the
homework program
called Power Hour,
sponsored by
TowneBank

128

reduced Summer
Learning Loss
through the Summer
Brain Gain
program

PROGRAM HIGHLIGHTS

Healthy Habits

a program that focuses on making choices that support a healthy eating pattern and physical wellness

74% of members find other ways, besides eating, to make themselves feel better when upset

(up 6% from pre-assessment)

63% of members can talk to at least one adult about healthy eating

(up 21% from pre-assessment)

SMART Moves: Emotional Wellness

a program that focuses on building the social-emotional skills of self-regulation, impulse control, and stress management

91% of members reported working well with others
(up 5% from pre-assessment)

77% of members stated they think before they act
(up 22% from pre-assessment)

IMPACT MOMENT: LITERACY NIGHT

Robersonville Unit hosted an engaging literacy initiative called Flashlight and Read, a one-of-a-kind event that transformed reading into a thrilling adventure for our young members. Children from kindergarten to third grade delved into the world of storytelling using flashlights to illuminate their path through books. By incorporating finger flashlights, we added a touch of magic to the experience, sparking joy and fascination among the students. This innovative approach encouraged independent reading and collaboration, fostering a love for literacy in every child who participated. At the Robersonville Unit, we are creating unforgettable moments that ignite a passion for learning in our Club kids.



NATIONAL YOUTH OUTCOME INITIATIVES SURVEY

100%

Expect to complete post-secondary education

92%

Want to help when they see someone in trouble

91%

When leading a group, they make sure everyone in the group feels important

62%

Physically active for 60 minutes per day, four days a week



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