



BOYS & GIRLS CLUBS
OF THE COASTAL PLAIN

2023-2024 IMPACT REPORT PITT COUNTY



PRIORITY OUTCOMES:

Academic
Success

Good Character
and Citizenship

Healthy
Lifestyles

1,054

YOUTH SERVED, AGES 6-18



78% African
American
8% Caucasian
8% Multi-Racial
5% Hispanic
1% Other Race



50%
Female
50%
Male



93%
Free or
Reduced
Lunch



64%
One-
Parent
Households



40%
Households
less than
\$25,000

OUR MISSION:

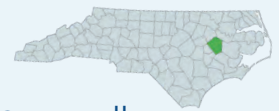
To enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens



**69,121 HEALTHY MEALS
AND 33,847 HEALTHY
SNACKS WERE SERVED**

Sponsored by CACFP and Blue Cross NC

OUR REACH:



Five units spanning Pitt County (Ayden, Farmville, Greenville, Winterville), dedicated to serving more than 410 members daily from 42 schools



THE CLUB EXPERIENCE

Boys & Girls Clubs, designed for ages 6 to 18, offer essential support during afterschool and summer, providing caring role models, a secure and enjoyable environment, and activities to channel youthful energy

80%

C or above
average on their
final quarter
report card

33K

Economic Impact
of Community
and Club
Service Hours

1,065

hours of
Community and
Club Service were
completed

938

engaged in the
physical activities
through Triple Play
Daily Challenges,
sponsored
by ECU Health

790

participated in the
homework program
called Power Hour,
sponsored by
TowneBank

PROGRAM HIGHLIGHTS

Healthy Habits

a program that focuses on making choices that support a healthy eating pattern and physical wellness

84% of members stated they stop eating when they are full
(up 5% from pre-assessment)

63% of members choose to eat fruit at every meal every day
(up 8% from pre-assessment)

SMART Moves: Emotional Wellness

a program that focuses on building the social-emotional skills of self-regulation, impulse control, and stress management

82% of members reported they show appreciation to others
(up 6% from pre-assessment)

79% of members can identify the emotions they feel
(up 23% from pre-assessment)

PROGRAM IMPACT MOMENT: STEM

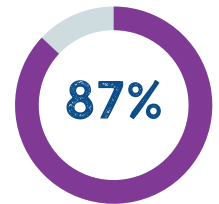
Dr. Ledyard E. Ross/Dr. Dennis P. Ross Unit in Ayden is actively involved in a wide range of STEM activities. These engaging activities empower Club Members to explore new and cutting-edge ways of thinking, collaborating, and expressing their creativity. Each week, our members make use of the STEM Cart, which has been generously sponsored by ThermoFisher and provided by Pitt Robotics, to take on various challenges and assignments. STEM plays a vital role in enhancing our Power Hour program, providing a creative and enjoyable avenue for acquiring and honing 21st-century skills. It inspires them to investigate diverse approaches and solutions. We are committed to nurturing bright futures and fostering careers in STEM for our members.



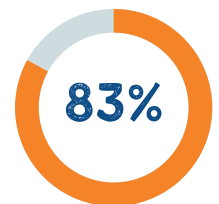
NATIONAL YOUTH OUTCOME INITIATIVES SURVEY



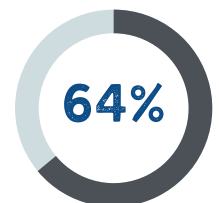
Want to help when they see someone in trouble



When leading a group, they make sure everyone in the group feels important



Expect to complete post-secondary education



Physically active for 60 minutes per day, four days a week



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