



BUILDING BETTER FUTURES

A \$35 MILLION CAMPAIGN TO SERVE MORE
YOUTH IN OUR SEVEN-COUNTY REGION



BOYS & GIRLS CLUBS
OF THE COASTAL PLAIN



BUILDING BETTER FUTURES

The Boys & Girls Clubs of the Coastal Plain's (BGCCP) afterschool programs are safe, supportive environments for young people in our seven-county region to develop good character, learn healthy behaviors, and work toward productive futures. Students who receive academic support typically raise their test scores, often by several grade levels, and are motivated by their success to continue achieving in school.

Our 17 Clubs enroll approximately 1,000 students daily, and yet the need is greater. For every child in an afterschool program in North Carolina, three are waiting to get in. With your support for the \$35 Million Building Better Futures Campaign, we will increase capacity to double the number of youth ages 6-18 served daily from 1,000 to 2,000 by 2030.

\$35 MILLION
CAMPAIGN FOR OUR REGION

\$28 MILLION

\$7 MILLION



**Build and relocate
clubs to expand
capacity**



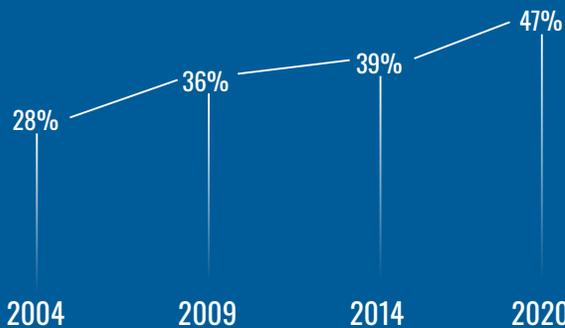
**Strengthen
programs in all
seven counties**

YOUR GIFT INVESTS IN HIGH-QUALITY CLUB EXPERIENCES AND BETTER FUTURES FOR OUR YOUTH.

SUPPORT FOR MORE KIDS WHO *NEED IT MOST*

Rising needs for quality afterschool programs

NC CHILDREN UNABLE TO ACCESS AFTERSCHOOL PROGRAMMING



AFTERSCHOOL ALLIANCE: AMERICA AFTER 3PM

more than **1 in 5**



**High School Students Report they have
Seriously Considered Attempting Suicide**

NORTH CAROLINA CHILD HEALTH REPORT CARD, 2023

1 in 10



49% Increase
2016 2020

**Children Ages 3-17 Diagnosed
with Depression or Anxiety**

NORTH CAROLINA CHILD HEALTH REPORT CARD, 2023



BOYS & GIRLS CLUBS
OF THE COASTAL PLAIN



**3,036 Members in
17 Clubs across
Seven Counties**



**69% African American
16% Caucasian
9% Multi-Racial
5% Hispanic
1% Other Race**



**95%
Free or Reduced
Lunch**



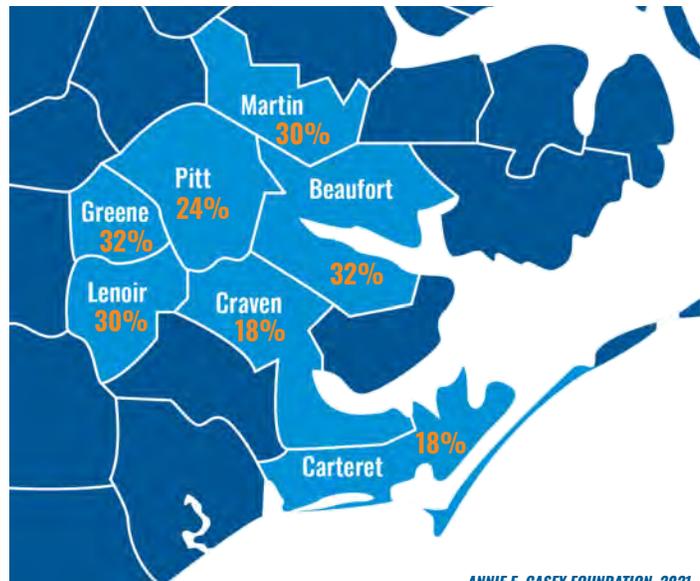
**42%
Households Less
Than \$25,000**



BGCCP MEMBERSHIP DATA, 2023

More Youth Need Boys & Girls Clubs

**23,000 Children Living in Poverty
(Percent Per County)**



ANNIE E. CASEY FOUNDATION, 2021



BUILD: EXPAND CAPACITY

Growing capacity at multiple sites to serve 2,000 youth

Boys & Girls Clubs offer young people six to 18 years of age what they want and need most: role models who respect and listen to them; a safe environment where they can be themselves and have fun; and constructive activities to channel their youthful energy. In new facilities, BGCCP will expand to offer more youth the services and programs to help them reach their full potential as productive, caring, responsible community members.

CARTERET: A new 20,000 square-foot youth center adjacent to the Beaufort Elementary and Middle Schools that combines two existing Clubs to serve an estimated 200 youth ages 6-18 years. The 5-acre site is owned by the County. — **\$12,000,000**

CRAVEN: A new facility in New Bern — **\$11,000,000**

GREENE: A new or renovated site in Snow Hill — **\$3,000,000**

LENOIR: Relocation to a new site in Kinston due to an expiring lease — **\$2,000,000**

EXPAND CAPACITY: \$28,000,000



Phase 1: New Club in Beaufort, NC. The multipurpose youth development and recreational center includes four instructional rooms, gymnasium, offices, and large meeting rooms. Spaces are designed for programming such as STEM, computer learning and E-gaming, performing arts, culinary arts, and music.

BETTER: STRENGTHEN PROGRAMS

Expanding successful programming at all Clubs in all seven counties

Existing facilities have the space to serve up to 1,500 youth today but all need renovations to improve educational settings as well as investments in staffing to deliver expanded programming. Campaign funding includes the gradually recurring costs that builds staffing to serve 2,000 youth.

At its 17 Clubs, BGCCP offers national programs from Boys & Girls Clubs of America and also develops custom tutoring programs to serve the needs of the local youth.



YOUR GIFT WILL STRENGTHEN:

Academic Success:

Club Academy is a local program supporting K-5 students who need extra focus on reading, math, and science proficiency. Offered at 10 Clubs, the program also supports interest in STEM-related fields. Last year, 91% earned C or better on final report cards. Funding will expand this highly successful program to more Clubs.

Good Character and Citizenship:

Torch Clubs and Keystone Clubs are national leadership development programs for ages 11-13 and 14-18. Teens elect officers and work together to plan community service and other activities. Funding will expand leadership development to more Clubs.

Healthy Lifestyles:

Social and emotional wellness program expansion is a high priority for all Clubs, as communities nationwide are facing what many experts are calling a national mental health crisis for young people. In addition to expanding well-being programs, funds will strengthen healthy lifestyles and workforce development programming.

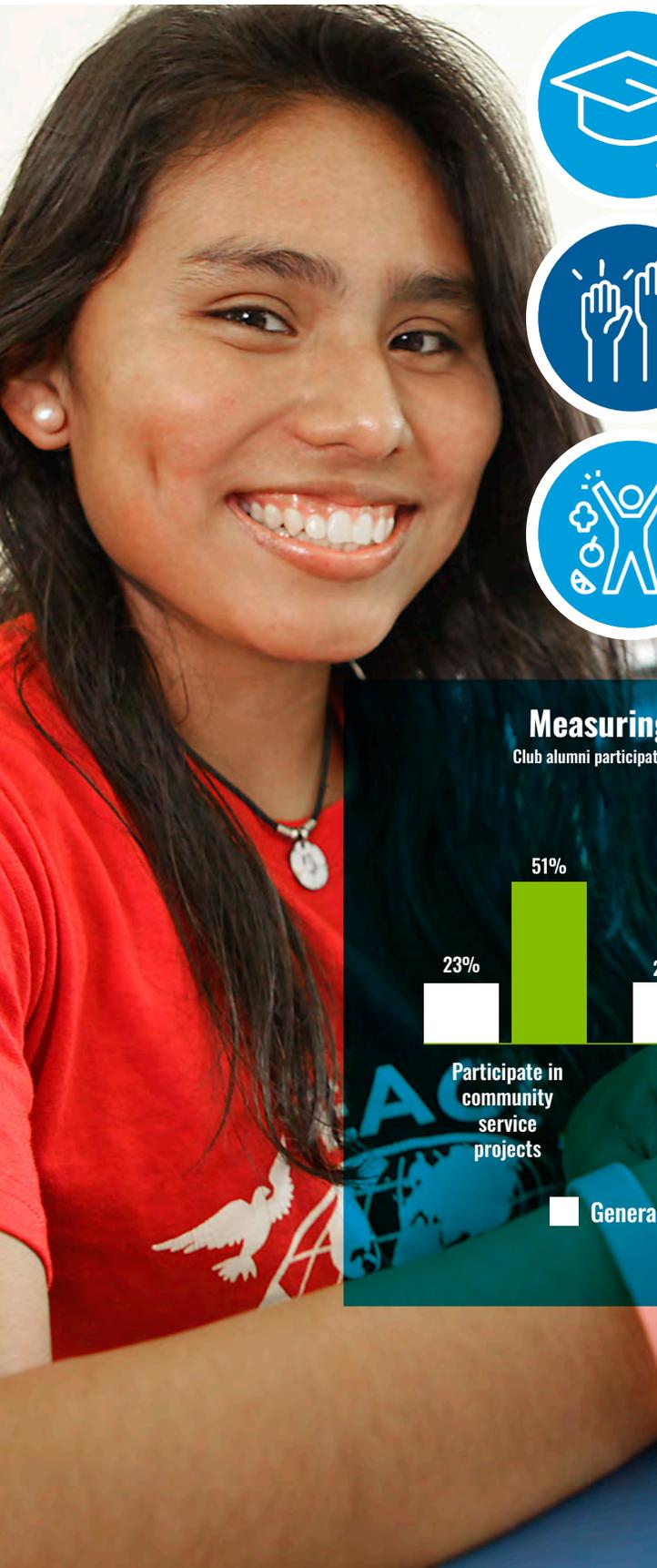
RENOVATIONS TO PROGRAM SPACES at Club-owned sites (Beaufort, Carteret, Craven, and Pitt Counties) include **safety and security improvements**, upgrades to support **workforce development programs**; and **improvements to educational settings** such as acoustics, lighting, and HVAC.

— \$4,000,000

PROGRAM INVESTMENTS in staffing and training to serve 2,000 youth daily across all seven counties. Includes full and part-time positions at all Clubs.

— \$3,000,000

STRENGTHEN PROGRAMS: \$7,000,000



Academic Success

2X more likely to enjoy learning new things



Character & Leadership

77% more likely to stand up for what they think is right, even if their friends disagree



Healthy Lifestyles

40% less likely to consume tobacco (teens)

NATIONAL OUTCOMES REPORT, 2022

Measuring the Impact of Boys & Girls Clubs

Club alumni participate in service projects at a higher rate than adults in the general population.



NATIONAL OUTCOMES REPORT, 2022

“WE KNOW THAT CLUB ACADEMY KIDS ARE GETTING A STRONG EXTENSION OF WHAT WE’RE DOING IN OUR SCHOOLS.”

-Dr. Steve Lassiter, Deputy Superintendent for Pitt County Schools

FUTURES:

CREATE LASTING IMPACT

Investing in our youth

Today in our seven-county area, too many children are going home after school to empty houses, struggling to succeed in school, and being pressured to make poor decisions that can negatively impact the rest of their lives. Many of these children are living in poverty and could be served at BGCCP if we had the capacity.

In new, relocated, and renovated facilities, BGCCP will double the number of youth served daily and strengthen programs with proven outcomes. Boys & Girls Clubs' approach to positive youth development is anchored in extensive research showing that a quality afterschool environment supports the social, emotional, physical, and cognitive needs of young people. National data shows that high-quality Club experiences drive strong outcomes, and that effects are lasting.

Boys & Girls Clubs are safe places to learn and grow, with caring staff and effective programs. Please give to help serve more children, more often, and with life-changing, lasting success.

**Thank you on behalf of the youth, families,
and communities who need your support to**

BUILD BETTER FUTURES.



**“I SEE MYSELF BECOMING MORE
ASSERTIVE, INDEPENDENT, AND HAPPIER
EVERY TIME I WALK INTO MY BOYS &
GIRLS CLUB. IT HAS HELPED ME FIND WHO
I AM.”**

-Hannah O., Sunshine Lady Club Member



**BUILDING BETTER
FUTURES**

JOIN US NOW

The **\$35** Million Campaign will have a positive impact on **every child**, encourage more daily participation in Club activities, and enhance the quality of programs for generations to come.

“BOYS & GIRLS CLUB IS LIKE MY SECOND HOME. I’VE MET SOME OF MY VERY BEST FRIENDS AND AWESOME LEADERS WHO SAW MY POTENTIAL AND HELPED ME GROW. THE CLUB GAVE ME THE SKILLS I NEED TO MAKE MY FUTURE DREAMS HAPPEN!”

-Imani H., Jack Minges Club Member



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