



BOYS & GIRLS CLUBS
OF THE COASTAL PLAIN

August 2025-July 2026 Impact Report



ACADEMIC
SUCCESS



CHARACTER &
LEADERSHIP



HEALTH &
WELL-BEING



LIFE &
WORKFORCE
READINESS

2,499
YOUTH SERVED,
AGES 6-18



67% African
American
17% Caucasian
8% Multiracial
5% Hispanic
4% Other Race



48% Female
52% Male



97%
Free or
Reduced
Lunch



59%
One-
Parent
Households



53%
Household
income
below
\$35,000



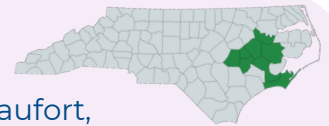
OUR MISSION:

To enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens



OUR REACH:

Twenty Club locations across eight counties—Beaufort, Carteret, Craven, Greene, Lenoir, Martin, Pitt, and Wayne—have an average daily attendance of more than 995 members representing 85 schools



140,713 healthy meals
and **85,034 healthy snacks**
were served

Supported through CACFP
and SFSP

THE CLUB EXPERIENCE:

Our Clubs serve youth ages 6–18 with caring mentors, a safe and welcoming environment, and engaging after-school and summer experiences that help young people learn, connect, and thrive



PROGRAM PARTICIPATION



2,404

**TRIPLE PLAY:
SOCIAL RECREATION**

Strengthening healthy relationships, social-emotional skills, and positive connections through play



2,090

**TRIPLE PLAY:
DAILY CHALLENGES**

Increasing daily physical activity while building healthy habits for overall wellness



2,002

**HIGH-YIELD ACTIVITIES:
ART**

Encouraging creativity, self-expression, and confidence through engaging, hands-on art experiences



1,913

POWER HOUR

Building confidence, study habits, and skills for academic success

PROGRAM HIGHLIGHTS



HEALTHY HABITS

Building skills to make choices that support healthy eating and physical wellness

75%

of members stated it's easy for them to find healthy foods outside the Club
(Up 3% from pre-assessment)

74%

of members think about how the choices they make now affect their health in the future
(up 2% from pre-assessment)



SMART MOVES: CORE

Building decision-making and resilience skills that support healthy, responsible choices

85%

of members stated it's important for them to choose healthy behaviors
(up 5% from pre-assessment)

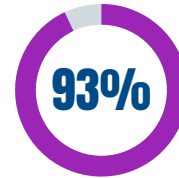
84%

of members stated if they try their best, they can do most things
(up 2% from pre-assessment)

NATIONAL YOUTH OUTCOMES INITIATIVE SURVEY



Ask for help at school when needed



Plan to go to college



Enjoy learning new things



Are encouraged to be creative and try new ideas

MEMBER VOICES



"I like playing in our new gym! It's nice to escape the heat while playing basketball at the Club".

Sonia

Elementary School Member,
Sunshine Lady Unit



"The Leaders understand us and know how to communicate with us in their own special way."

Jadon

Elementary School Member,
Robersonville Unit



"Socializing with my peers is what I like most about the Club. We are one big community."

Khamiah

High School Member,
Jack Minges Teen Center



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**Great Futures
Start Here**